

Case Study

» Company Background

Windsor Essex is a community that has made a conscious effort to use information technology to transform life and work within its region in significant and fundamental, rather than incremental, ways.

<http://www.windsor-essex.info>

» Business Problem Case

Windsor Essex wanted to integrate plug and play type of port lets with IBM WCM having the following features:

- Enhanced tagging and rating within the theme, allowing users to easily organize and evaluate content without leaving the page they are viewing
- A site wizard that allows users to create their own portals
- A one-click site management tool
- A tool monitoring all activities related to website development, progress tracking and maintenance
- helps creating and extracting reports according to user's priority and preference
- which keeps a history and tracks the published

» Benefits

Windsor Essex now can easily monitor user generated content and found a variety of easy-to-use tool and functionality by the help of Web Content Management tool. One can track web projects by specifying tasks and dependencies, and assigning tasks and requests to their team members. One can also keep track of opportunities (potential future projects), as well as corporate events that could bring in more work to the organization.



» Solution

Windsor-Essex got what it wanted and more. Royal Cyber Inc., an IBM Premier Business Partner, subcontracted by Resonant Solutions to implement the Windsor and Essex County Smart Community solution, based on WCM/IBM WebSphere Portal software that resulted in significant savings, increased productivity, access to more concise data, ability to make more intelligent decisions and improved service to its community members, organizations, entities, families and individuals with community engagement, governance, access to infrastructure and on-line services, as well as smart results that demonstrate new opportunities, well-being and connectedness to improve the quality of life in learning, work and play.

» Key Technologies

Applications : WebSphere Portal & WCM
Servers :6
Clusters : 2
Platform : AIX

IBM® Web Content Management™ can help organizations increase the efficiency and accuracy of website deployments by placing content creation in the hands of content experts - while IT can retain control. And, through advanced personalization, Web Content Management can deliver the right information to the right audience exactly when they need it.