WEBSPHERE PORTALGURU

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IBM Premier Business Partner

Authorized IBM Training

Next-Generation Solution Designer

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IBM WebSphere Portal

Product Introduction

Web portals allow partners, employees and customers to choose their user experience, with personalized applications based on role, context, actions, location, preferences and team collaboration needs. IBM WebSphere Portal software provides a composite application or business mashup framework and the advanced tooling needed to build flexible, SOA-based solutions, as well as the unmatched scalability required by any size organization.

Our Solutions and Services

WebSphere Portlet Application Development
WebSphere Portal Infrastructure
WebSphere Portal Administration and Troubleshooting
IBM Web Content Management
Business Value Assessment for Portals
IBM Web Content Management
Tivoli Access Manager for enhanced security of your eBusiness Portal
Integration of various Web Content Management Systems into WebSphere Portal
Performance Tuning of WebSphere Portal, DB2 and Operating System
Lotus Domino & Lotus Sametime Integration with WebSphere Portal
Lotus Quicker Services for WebSphere Portal
Database Migration to the latest version or any other DBMS
Integrating WebSphere Portal with WebSphere Process Server
Composite Applications Development
Themes & Skins Development for Website Branding
WebSphere Portal Maintenance and Support

Training Courses

WP440 Developing Web Sites Using IBM Workplace Web Content Management 6.0
WP731 IBM WebSphere Portal V6.1 System Administration 1 and 2 Updated
WP711 IBM WebSphere Portal V6.1 System Administration 1 – Updated
WP721 IBM WebSphere Portal V6.1 System Administration 2 - Updated
WP410 IBM WebSphere Portlet Factory V6.0.1 Developer Fundamentals
WP510 IBM WebSphere Portlet Factory V6.0.1 Advanced Developer Topics
WP520 Using IBM Websphere Dashboard Framework 6
WP621 IBM WebSphere Portal V6.1 Application Development 2 – Updated

Consultancy

We are offering WebSphere consultancy covering all services related to WebSphere Portal including planning and designing a Websphere Portal environment, WebSphere Portal administration, Setting up authorization in Portal environment and Re-branding the Portal.

WebSphere Portal server deployment
Installation on Windows/Linux/Unix (AIX) environments
Configuration, migration, administration
Integration with Lotus Domino
Designing and Portlet development using IBM Portlet API and JSR 168 Portlet APIs
IBM Web Content Management

Dawn Group

(Portal Client Case Study)

Become No. 1 in Media Sphere with WebSphere Portal

Business Need

- Become Number one in worldwide web with attractive News portal
- Readers Growth and Satisfaction
- Cost Reduction

BUSINESS PROBLEM

At first dawn makes it presence on the worldwide web with a low profile website being built on HTML with static pages supporting only content /images.

Soon they start confronting with the problem of system crashes and site unavailability at the time of peak hours like once the breaking news erupted thousands of readers flocked to their website which resulted in its clogging. Readers were annoyed by this, likewise the database was also growning with very fast paced stretching limits of the infrastructure at that time , Right after they realized the innovation being taken place in IT industry is rapid and our valued customer have to take advantage of this to be competitive in the market.

The objective was to not only to improve the efficiency of the dawn media portal but to built a website with an international standard that will give its users a magnificent experience which is something especially important with the current climate of Media industry.

SOLUTION

The Company's goal was accomplished with a reader's/customer Portal offering a rich user interface and expanded services comprising an umbrella for all the products of Dawn Media Group within one Single Portal.

Royal Cyber Inc, deployed **Web Sphere Portal, Web Content Manager,** and **IBM DB2** for dawn.com to deliver a Customer/reader Portal that would provide interactive user interface with

rich experience. Users have the option for browsing in different range of products from dawn news TV, City FM 89, E-paper, Readers-specific branding, weather forecast Alerts, Prayers, RSS, stock, forex, live reporting, and a streamlined process for publishing new content and images live.

After deploying websphere portal the exponential growth is already apparent with the ability to entertain 10, 0000 users to browse in a second. The Group/Company has seen an increase in overall increase in traffic at dawn.com and its affiliated website because they are able to cater at the times of breaking News without any system crashes and error messages and offer these improved services. In the meantime IBM DB2 has enabled the company database to store the information securely.

Within a month's time period, by leveraging their new portal, they have already increased number of users with Dawn.TV, City FM 89, Epaper, Spider monthly Internet magazine, Herald and now they have publishing their famous young world on dawn.com for E-Reading only which tells us that how our young generation is spending their time over the web, The company was able to bring these new surfers on board faster (in just minutes versus days and months) during the brief beta period. In February of 2009, they went live to all of their readers.

Web sphere Portal enabling them to offer unique self-services features to their customers. Readers/Surfers will be able to interact with their favorite articles, blogs, programs, live news feedbacks blogs, RSS feeds. in this system dawn media group can be used for the polling option very effectively for any issues being faced by the masses being it social, political or economical with greater user interaction hence, serving the greater good of society efficiently.

OUTCOME: IMPROVED ROI

Our valued customer have already witnessed massive increase in their revenue generation as Advertisement companies are spending more on E-Advertising as compared to paper or TV, within this short of span of time. Dawn portal has already all the space related to advertising is being occupied with major brand in the industry making portal the most lucrative investment dawn has made.

CLIENT BACKGROUND

Dawn Media group is the Oldest and biggest Media group in Pakistan,

The following is a list of publications produced and owned by the group:

- Dawn, its flagship.
- The Star, Pakistan's most popular evening newspaper.
- Herald, current affairs monthly.
- Spider, a monthly Internet magazine.
- Aurora, a marketing and advertising bi-monthly.
- Dawn News, the first 24-hour English news channel in Pakistan
- FM89

Middle-East Clients

بنك الجزيرة BANK ALJAZIRA

ABDUL LATIF JAMEEL CO. LTD.

بنك الرياض riyad bank

شركة الزاهد للتراكتورات ZAHID TRACTOR

UNITED YOUSEF M. NAGHI Co.Ltd. شركة يوسف محمد ناغي المتحدة

Other Clients

NAVTEQ

Walgreens.com

ascendant TECHNOLOGY

synovate Research reinvented

AVERITT

BMO

Ford Motor Company

REDCATS Group In line with you. Online for you

fiserv.

THE LASALLE NETWORK

RESTAURANT.COM EAT. DRINK. SAVE MONEY.

INFOR

DAWN.COM

SOBEL WESTEX ...a cut above

Merrill Lynch

APPLE VACATIONS.com America's Favorite Vacation Company

Clayton

BELKIN.

INTERMLS REAL ESTATE SERVICES

POLLSTREAM WHERE OPINION BECOMES ACTION

NAVAZON.com ILLUMINATING POSSIBILITIES

Company Overview

1	**Company Name**	**Royal Cyber Inc. - USA**
2	**Mission Statement**	**Using tomorrow's technology, Today.** To provide and expand ourselves more desperately in Design and Development consulting industry, having multiple bases offering complete flavors of the industry
3	**Since**	1997
4	**Development Center**	Chicago – USA Asia (Middle East)
5	**Certifications / Partnerships**	**IBM Premier Business Partner** In the Design, Development and Implementation of complete WebSphere family Solutions. **IBM Authorized Independent Training Provider for the WebSphere Brand.** **Microsoft Gold Partnership** – In the Design, Development and Implementation of e-Business Solutions.
6.	**Technology and Training Expertise**	• **IBM Rational** • **WebSphere HATS** • **WebSphere Commerce** • **WebSphere Portal** • **WebSphere MQ** • **IBM Tivoli** • **IBM DB2** • **SharePoint Server 2007** • **ASP.NET** • **PHP**
7	**Privacy Policy**	We follow all the security and information confidentiality procedures and offer NDA (Non-Disclosure Agreement) with our service agreement.
8	**Guarantee**	**100% Satisfaction Guaranteed**

Contact Details

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